

NOW SERVING™ **New Jersey**

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in New Jersey's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

New Jersey is home to more than 250 McDonald's restaurants, about 70 owner/operators, and more than 13,000 restaurant crew and managers.

McDonald's restaurants are open for business in all of New Jersey's counties, with more than 20 restaurants in Middlesex County.

Across New Jersey, about 1 in 8 owner/operators began their careers as former McDonald's employees.



A total GDP impact of about **\$830 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$830 million* in GDP contribution in New Jersey, and its direct impact of about \$415 million* is **7% of the GDP produced by New Jersey's truck transporters.**



*Impact estimates provided by Oxford Economics.

Supporting more than **17,000 jobs**



The McDonald's System in New Jersey directly provided about **13,800 restaurant crew, manager, and field office jobs.**

In addition, the System's activity also contributed to about **3,200 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **17,000 jobs in New Jersey.***

Responsible for nearly **\$150 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in New Jersey generated nearly **\$150 million*** in federal, state, and local tax revenue in New Jersey.

Each job directly created by the McDonald's System resulted in about **\$11,000** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$180 m



Supporting suppliers

The McDonald's System spent more than **\$180 million on suppliers** in New Jersey across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$13 million** of quality ingredients in New Jersey, including more than 1 million gallons of milk.

Representing diverse communities

33%

More than **33%** of the McDonald's franchise organizations in New Jersey represent as **Asian, Black or Latino**.



50%

More than **50%** of the McDonald's owner/operators in New Jersey represent as **Asian, Black or Latino, or female**.



40%

Nearly **40%** of the state's McDonald's owner/operators identify as **female**.



\$750 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including about **\$750,000 in tuition assistance** provided to more than **385 local restaurant employees** in 2022 in New Jersey.

6,600 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$660,000** across New Jersey, providing about **6,600 overnight stays** for families who have children receiving medical care in New Jersey. In 2021 alone, RMHC® Chapters and programs in New Jersey provided support to more than **1,350 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

