

## The McDonald's System's Billion Dollar Impact\*

The McDonald's System plays an integral role in Arizona's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Arizona is home to nearly 270 McDonald's restaurants, more than 35 owner/operators, and more than 14,600 restaurant crew and managers.

McDonald's restaurants are open for business in more than 90% of Arizona's counties, with about 170 restaurants in Maricopa County.

Across Arizona, more than 1 in 4 owner/operators began their careers as former McDonald's employees.



# A total GDP impact of more than

**\$1.5 bn** 

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$1.5 billion\* in GDP contribution in Arizona, and its direct impact of more than \$485 million\* is **58% of the GDP generated by Arizona's aircraft manufacturing industry.** 



### **Supporting more than**

25,300 jobs



The McDonald's System in Arizona directly provided about 14,700 restaurant crew, manager, and field office jobs. In addition, the System's activity also contributed to about 10,600 jobs in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than 25,300 jobs in Arizona.\*

\*Impact estimates provided by Oxford Economics.

# Responsible for more than \$285 m in federal, state,

and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Arizona generated more than **\$285 million\*** in federal, state, and local tax revenue in Arizona.

Each job directly created by the McDonald's System resulted in more than **\$19,000** in additional tax revenue.



\*Modeled tax impact including estimates for direct, indirect, and induced effects.







### **Supporting suppliers**

The McDonald's System spent more than \$17 million on suppliers in Arizona across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased about \$124 million of quality ingredients in Arizona, including more than 65 million pounds of cheese.

### **Representing diverse communities**

40%

More than **40%** of the McDonald's franchise organizations in Arizona **represent as** *Asian***,** *Black* **or** *Latino***.** 



50%

About **50%** of the McDonald's owner/operators in Arizona **represent** as **Asian**, **Black** or **Latino**, or **female**.



**25%** 

About **25%** of the state's McDonald's owner/operators **identify** as *female*.



\$430 k



### **Empowering crew through education benefits**

**Helping keep families together** 

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**,\* The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity\* has provided support for McDonald's diverse crew member community, including more than **\$430,000** in tuition assistance provided to about **190 local restaurant employees** in 2022 in Arizona.

8,900 nights



Through Ronald McDonald House Charities\* (RMHC\*) donation boxes at restaurants, McDonald's Round-Up for RMHC,\* and Penny Per Happy Meal\* initiatives, McDonald's, its owner/operators and customers have helped raise about \$890,000 across Arizona, providing about 8,900 overnight stays for families who have children receiving medical care in Arizona. In 2021 alone, RMHC\* Chapters and programs in Arizona provided support to more than 4,400 children and families.

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

