

NOW SERVING™ Idaho

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Idaho's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



Idaho is home to more than 60 McDonald's restaurants, about 15 owner/operators, and more than 3,600 restaurant crew and managers.

McDonald's restaurants are open for business in about 43% of Idaho's counties, with about 20 restaurants in Ada County.

Across Idaho, about 1 in 4 owner/operators began their careers as former McDonald's employees.

A total GDP impact of more than **\$515 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$515 million* in GDP contribution in Idaho, and its direct impact of more than \$110 million* is **17% of Idaho's vegetable and melon farming industry—including all Idaho potatoes.**



Supporting more than **8,000 jobs**



The McDonald's System in Idaho directly provided more than **3,600 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to about **4,400 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **8,000 jobs in Idaho.***

Responsible for more than **\$105 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Idaho generated more than **\$105 million*** in federal, state, and local tax revenue in Idaho.

Each job directly created by the McDonald's System resulted in more than **\$29,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$360 m



Supporting suppliers

The McDonald's System spent more than **\$360 million on suppliers** in Idaho across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased about **\$226 million** of quality ingredients in Idaho, including more than 839 million pounds of potatoes.

McDonald's is a place to grow your career.

25%

25% of McDonald's owner/operators in Idaho **began their careers as former McDonald's employees.**



63%

63% of the state's owner/operator population **represents multi-generational, family-run business.**



\$290 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$290,000 in tuition assistance** provided to more than **100 local restaurant employees** in 2022 in Idaho.

6,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$600,000** across Idaho, providing more than **6,000 overnight stays** for families who have children receiving medical care in Idaho. In 2021 alone, RMHC® Chapters and programs in Idaho provided support to more than **2,600 children and families.**

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

