

NOW SERVING **Alaska**

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Alaska's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Alaska is home to 28 McDonald's restaurants, 5 owner/operators, and more than 1,400 restaurant crew and managers.

McDonald's restaurants are open for business in about 23% of Alaska's counties, with about 15 restaurants in Anchorage Borough.

Across Alaska, about 3 in 5 owner/operators began their careers as former McDonald's employees.



A total GDP impact of about **\$150 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$150 million* in GDP contribution in Alaska, and its direct impact of more than \$55 million* is **7% of Alaska's seafood product preparation and packaging industry.**



Supporting more than **2,300 jobs**



The McDonald's System in Alaska directly provided more than **1,400 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to about **900 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **2,300 jobs in Alaska.***

Responsible for more than **\$14 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Alaska generated more than **\$14 million*** in federal, state, and local tax revenue in Alaska.

Each job directly created by the McDonald's System resulted in more than **\$9,600** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$70 m



Supporting suppliers

In 2021, the McDonald's System purchased nearly **\$70 million** of quality ingredients in Alaska, including more than 34 million pounds of fish.

McDonald's is a place to grow your career.

60%

60% of McDonald's owner/operators in Alaska **began their careers as former McDonald's employees.**



20%

20% of the state's owner/operator population **represents multi-generational, family-run business.**



\$13.5 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$13,500 in tuition assistance** provided to restaurant employees in 2022 in Alaska.

550 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$55,000** across Alaska, providing more than **550 overnight stays** for families who have children receiving medical care in Alaska.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

