

NOW SERVING™ South Carolina

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in South Carolina's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

South Carolina is home to more than 220 McDonald's restaurants, more than 40 owner/operators, and more than 12,400 restaurant crew and managers.

McDonald's restaurants are open for business in more than 90% of South Carolina's counties, with more than 20 restaurants in Greenville County.

Across South Carolina, about 1 in 5 owner/operators began their careers as former McDonald's employees.



A total GDP impact of nearly **\$890 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for nearly \$890 million* in GDP contribution in South Carolina, and its direct impact of nearly \$310 million* is **44% of South Carolina's aircraft manufacturing industry.**



Supporting nearly **19,200 jobs**



The McDonald's System in South Carolina directly provided nearly **12,500 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **6,700 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed nearly **19,200 jobs in South Carolina.***

*Impact estimates provided by Oxford Economics.

Responsible for about **\$175 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in South Carolina generated about **\$175 million*** in federal, state, and local tax revenue in South Carolina.

Each job directly created by the McDonald's System resulted in about **\$14,000** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$73 m



Supporting suppliers

The McDonald's System spent more than **\$73 million on suppliers** in South Carolina across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased about **\$800,000** of quality ingredients in South Carolina, including about 2 million pounds of cucumbers.

Representing diverse communities

45%

About **45%** of the McDonald's franchise organizations in South Carolina represent as **Asian, Black or Latino**.



50%

More than **50%** of the McDonald's owner/operators in South Carolina represent as **Asian, Black or Latino, or female**.



20%

More than **20%** of the state's McDonald's owner/operators identify as **female**.



\$220 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.^{*} The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity^{*} has provided support for McDonald's diverse crew member community, including more than **\$220,000 in tuition assistance** provided to more than **100 local restaurant employees** in 2022 in South Carolina.

4,500 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities^{*} (RMHC^{*}) donation boxes at restaurants, McDonald's Round-Up for RMHC^{*}, and Penny Per Happy Meal^{*} initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$465,000** across South Carolina, providing more than **4,500 overnight stays** for families who have children receiving medical care in South Carolina. In 2021 alone, RMHC^{*} Chapters and programs in South Carolina provided support to more than **27,400 children and families**.

^{*}Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

