

# NOW SERVING **Arkansas**

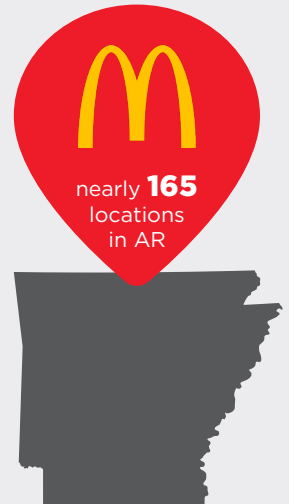
## The McDonald's System's Billion Dollar Impact\*

The McDonald's System plays an integral role in Arkansas's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

**Arkansas is home to nearly 165 McDonald's restaurants, 25 owner/operators, and more than 8,300 restaurant crew and managers.**

**McDonald's restaurants are open for business in more than 80% of Arkansas's counties, with about 25 restaurants in Pulaski County.**

**Across Arkansas, about 1 in 4 owner/operators began their careers as former McDonald's employees.**



### A total GDP impact of more than **\$1 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$1 billion\* in GDP contribution in Arkansas, and its direct impact of more than \$245 million\* is **16% of the GDP generated by all of Arkansas's crop production.**



### Supporting more than **19,000 jobs**



The McDonald's System in Arkansas directly provided more than **8,300 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to more than **10,700 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **19,000 jobs in Arkansas.\***

\*Impact estimates provided by Oxford Economics.

### Responsible for more than **\$225 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Arkansas generated more than **\$225 million\*** in federal, state, and local tax revenue in Arkansas.

Each job directly created by the McDonald's System resulted in more than **27,000** in additional tax revenue.



\*Modeled tax impact including estimates for direct, indirect, and induced effects.



**\$770 m**



## Supporting suppliers

The McDonald's System spent more than **\$770 million on suppliers** in Arkansas across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased about **\$430 million** of quality ingredients in Arkansas, including nearly 685 million pounds of corn.

## Representing diverse communities

**20%**

Nearly **20%** of the McDonald's franchise organizations in Arkansas represent as **Asian, Black or Latino**.



**35%**

More than **35%** of the McDonald's owner/operators in Arkansas represent as **Asian, Black or Latino, or female**.



**25%**

More than **25%** of the state's McDonald's owner/operators identify as **female**.



**\$250 k**



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$250,000 in tuition assistance** provided to about **100 local restaurant employees** in 2022 in Arkansas.

**3,400**  
nights



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$340,000** across Arkansas, providing more than **3,400 overnight stays** for families who have children receiving medical care in Arkansas. In 2021 alone, RMHC® Chapters and programs in Arkansas provided support to more than **2,500 children and families**.

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

