

McDonald's Economic Impact in Chicago and Cook County

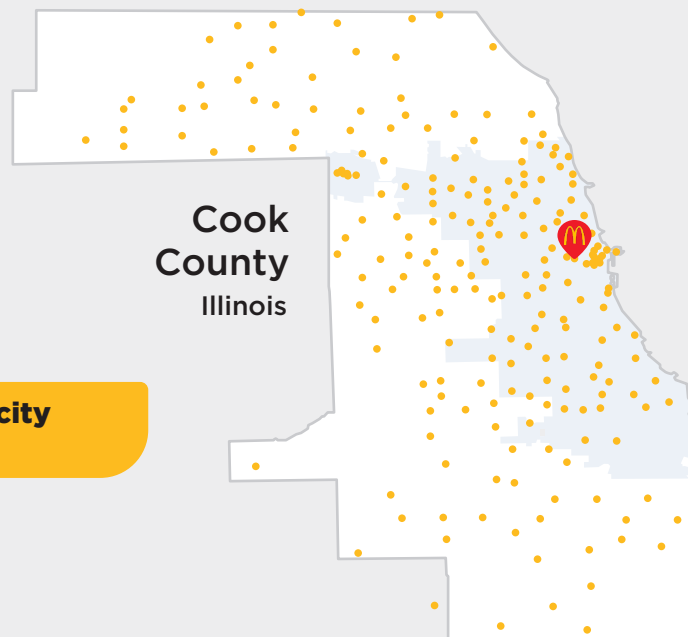
Since McDonald's relocated our global headquarters to Chicago in 2018, we have

increased economic opportunity for residents in Cook County,

expanded our operations and footprint,

and brought new business investment into the city and county as key vendors have also relocated.

By the numbers, McDonald's contribution and value to the Cook County economy* is large on all dimensions: GDP, jobs, taxes, and the supplier base.



City of Chicago

McDonald's restaurant

McDonald's HQ

A total GDP impact of \$1.8bn

The total impact of McDonald's and McDonald's brand restaurants on the economy of Cook County amounted to **\$1.8 billion** in the 12 months ending June 30, 2022.



Providing more than 14,000 jobs



The economic activity of McDonald's Corporation supported more than 5,800 jobs throughout Cook County in the 12 months ending June 30, 2022. In addition, the **220 restaurants in Cook County** support more than 8,500 jobs in the county. In total, McDonald's and our restaurants support more than **14,000 jobs** in Cook County.

Responsible for \$143.7m in state and local taxes

The direct, indirect, and induced economic activity in Cook County supported by McDonald's generated **\$143.7 million** in state and local tax revenue in Cook County in the 12 months ending June 30, 2022.

Each job created by McDonald's activity resulted in approximately **\$10,000** in additional tax revenue.



Bringing visitors and suppliers to the city



From July 2021 through June 2022 there were



10,000

Visitors to McDonald's Headquarters

+



1,430

Employee visitors from other McDonald's offices to Chicago

+



620

Hamburger University students who came to campus between March* and July 2022

*Classes restarted in March 2022.



\$330m



Working with local suppliers

McDonald's spent more than **\$330 million on suppliers** in Cook County, across the professional services, marketing, technology and food and packaging categories.



Bringing suppliers to Chicago

In total, we estimate that—**across eight suppliers**—the incremental headcount brought to Chicago by our move **exceeds 1,000 people**.

\$53m

Empowering diverse suppliers



McDonald's headquarters spent more than **\$53 million at diverse-owned suppliers** in Cook County in the 12 months ending June 30, 2022.

Increasing representation



More than 25% of McDonald's restaurant owner-operators in Chicagoland (including Northwest Indiana) are from under-represented groups.

25%



In the second half of 2023, McDonald's is establishing a new innovation facility at McDonald's Headquarters, adding more jobs and visitors.

\$3.5m



Investing in the community

Through McDonald's Chicago Community Impact Grants Program, McDonald's is investing **\$3.5 million** to support **40 local Chicago nonprofit organizations** that are reducing barriers to employment and education opportunity for youth.