

# NOW SERVING **Montana**

## The McDonald's System's Multi-Million Dollar Impact\*

The McDonald's System plays an integral role in Montana's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



**Montana is home to more than 45 McDonald's restaurants, nearly 15 owner/operators, and more than 2,400 restaurant crew and managers.**

**McDonald's restaurants are open for business in about 41% of Montana's counties, with nearly 10 restaurants in Yellowstone County.**

**Across Montana, about 1 in 2 owner/operators began their careers as former McDonald's employees.**

### A total GDP impact of about **\$205 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$205 million\* in GDP contribution in Montana, and its direct impact of nearly \$80 million\* is **13% of Montana's beef and dairy cattle farming and ranching industries.**



### Supporting more than **4,000 jobs**



The McDonald's System in Montana directly provided more than **2,400 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **1,600 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **4,000 jobs in Montana.\***

### Responsible for more than **\$30 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Montana generated more than **\$30 million\*** in federal, state, and local tax revenue in Montana.

Each job directly created by the McDonald's System resulted in more than **\$13,500** in additional tax revenue.



\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



# \$12 m



## Supporting suppliers

In 2021, the McDonald's System purchased more than **\$12 million** of quality ingredients in Montana, including more than 59 million pounds of flour.

## Representing diverse communities

# 10%

More than **10%** of the McDonald's franchise organizations in Montana represent as **Asian, Black or Latino**.



# 35%

More than **35%** of the McDonald's owner/operators in Montana represent as **Asian, Black or Latino, or female**.



# 30%

Nearly **30%** of the state's McDonald's owner/operators identify as **female**.



# \$100 k



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®, The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$100,000 in tuition assistance** provided to more than **30 local restaurant employees** in 2022 in Montana.

# 1,500 nights



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$150,000** across Montana, providing more than **1,500 overnight stays** for families who have children receiving medical care in Montana. In 2021 alone, RMHC® Chapters and programs in Montana provided support to more than **1,000 children and families**.

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

