

NOW SERVING **Kansas**

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Kansas's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Kansas is home to about 145 McDonald's restaurants, more than 25 owner/operators, and more than 7,100 restaurant crew and managers.

McDonald's restaurants are open for business in nearly 45% of Kansas's counties, with about 30 restaurants in Johnson County.

Across Kansas, about 1 in 27 owner/operators began their careers as former McDonald's employees.



A total GDP impact of about **\$660 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$660 million* in GDP contribution in Kansas, and its direct impact of about \$235 million* is **51% of Kansas's automobile manufacturing industry.**



Supporting more than **11,500 jobs**



The McDonald's System in Kansas directly provided more than **7,100 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to nearly **4,400 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **11,500 jobs in Kansas.***

Responsible for more than **\$130 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Kansas generated more than **\$130 million*** in federal, state, and local tax revenue in Kansas.

Each job directly created by the McDonald's System resulted in more than **\$18,200** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$145 m



Supporting suppliers

The McDonald's System spent more than **\$145 million on suppliers** in Kansas across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased about **\$340 million** of quality ingredients in Kansas, including more than 154 million pounds of beef.

Representing diverse communities

15%

More than **15%** of the McDonald's franchise organizations in Kansas represent as **Asian, Black or Latino**.



35%

More than **35%** of the McDonald's owner/operators in Kansas represent as **Asian, Black or Latino, or female**.



25%

More than **25%** of the state's McDonald's owner/operators identify as **female**.



\$220 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$220,000 in tuition assistance** provided to more than **100 local restaurant employees** in 2022 in Kansas.

3,400 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$345,000** across Kansas, providing more than **3,400 overnight stays** for families who have children receiving medical care in Kansas. In 2021 alone, RMHC® Chapters and programs in Kansas provided support to more than **5,100 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

