

NOW SERVING **Oregon**

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Oregon's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Oregon is home to about 155 McDonald's restaurants, more than 35 owner/operators, and more than 9,000 restaurant crew and managers.

McDonald's restaurants are open for business in 80% of Oregon's counties, with more than 20 restaurants in Multnomah County.

Across Oregon, 1 in 4 owner/operators began their careers as former McDonald's employees.



A total GDP impact of nearly **\$500 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for nearly \$500 million* in GDP contribution in Oregon, and its direct impact of more than \$270 million* is **nearly half of the GDP contribution of Oregon's entire commercial logging industry.**



Supporting more than **11,000 jobs**



The McDonald's System in Oregon directly provided more than **9,000 restaurant crew, manager, and field office jobs.** In addition, the System's activity also supported **2,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **11,000 jobs in Oregon.***

Responsible for more than **\$70 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Oregon generated more than **\$70 million*** in federal, state, and local tax revenue in Oregon.

Each job directly created by the McDonald's System resulted in approximately **\$8,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$90 m



Supporting suppliers

The McDonald's System spent nearly **\$90 million on suppliers** in Oregon across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased nearly **\$64 million** of quality ingredients in Oregon, including more than 550 million pounds of potatoes.

Representing diverse communities

20%

More than **20%** of the McDonald's franchise organizations in Oregon represent as **Asian, Black or Latino**.



50%

Almost **50%** of the McDonald's owner/operators in Oregon represent as **Asian, Black or Latino, or female**.



35%

Nearly **35%** of the state's McDonald's owner/operators identify as **female**.



\$275 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$275,000 in tuition assistance** provided to nearly **200 local restaurant employees** in 2022 in Oregon.

3,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$300,000** across Oregon, providing approximately **3,000 overnight stays** for families who have children receiving medical care in Oregon. In 2021 alone, RMHC® Chapters and programs in Oregon provided support to almost **2,500 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

