

# NOW SERVING **Maine**

## The McDonald's System's Multi-Million Dollar Impact\*

The McDonald's System plays an integral role in Maine's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



**Maine is home to about 60 McDonald's restaurants, 8 owner/operators, and about 2,600 restaurant crew and managers.**

**McDonald's restaurants are open for business in all of Maine's counties, with more than 10 restaurants in Cumberland County.**

### A total GDP impact of more than **\$455 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$455 million\* in GDP contribution in Maine, and its direct impact of more than \$100 million\* is **20% of the GDP generated by Maine's commercial fishing industry.**



### Supporting more than **6,300 jobs**



The McDonald's System in Maine directly provided about **2,600 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **3,700 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **6,300 jobs in Maine.\***

\*Impact estimates provided by Oxford Economics.

### Responsible for about **\$105 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Maine generated about **\$105 million\*** in federal, state, and local tax revenue in Maine.

Each job directly created by the McDonald's System resulted in more than **\$40,000** in additional tax revenue.



\*Modeled tax impact including estimates for direct, indirect, and induced effects.



**\$3 m**

## Supporting suppliers

The McDonald's System spent nearly **\$3 million on suppliers** in Maine across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$8 million** of quality ingredients in Maine, including more than 825,000 pounds of blueberries.

**McDonald's is a place to grow your career.**

**13%**

**13%** of McDonald's owner/operators in Maine **began their careers as former McDonald's employees.**



**75%**

**75%** of the state's owner/operator population **represents multi-generational, family-run business.**



**\$125 k**



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$125,000 in tuition assistance** provided to more than **60 local restaurant employees** in 2022 in Maine.

**3,000 nights**



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$300,000** across Maine, providing more than **3,000 overnight stays** for families who have children receiving medical care in Maine. In 2021 alone, RMHC® Chapters and programs in Maine provided support to more than **2,000 children and families.**

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

