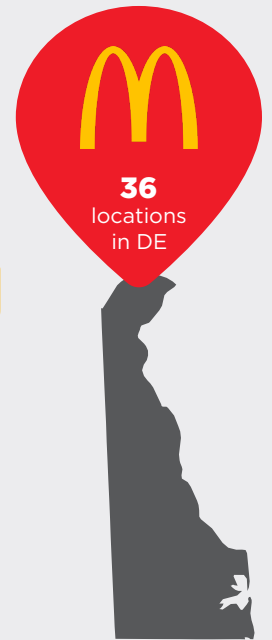


NOW SERVING **Delaware**

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Delaware's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



Delaware is home to 36 McDonald's restaurants, 10 owner/operators, and more than 1,800 restaurant crew and managers.

McDonald's restaurants are open for business in all of Delaware's counties, with more than 15 restaurants in New Castle County.

Across Delaware, about 1 in 10 owner/operators began their careers as former McDonald's employees.

A total GDP impact of nearly **\$180 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for nearly \$180 million* in GDP contribution in Delaware, and its direct impact of nearly \$65 million* is **53% of Delaware's grain farming industry.**



*Impact estimates provided by Oxford Economics.

Supporting more than **3,000 jobs**



The McDonald's System in Delaware directly provided nearly **1,900 restaurant crew, manager, and field office jobs.**

In addition, the System's activity also contributed to more than **1,100 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **3,000 jobs in Delaware.***

Responsible for more than **\$25 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Delaware generated more than **\$25 million*** in federal, state, and local tax revenue in Delaware.

Each job directly created by the McDonald's System resulted in more than **\$14,100** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$1.8 m



Supporting suppliers

The McDonald's System spent about **\$1.8 million on suppliers** in Delaware across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased about **\$200,000** of quality ingredients in Delaware, including more than 144,000 gallons of milk.

Representing diverse communities

50%

About **50%** of the McDonald's franchise organizations in Delaware represent as **Asian, Black or Latino**.



50%

About **50%** of the McDonald's owner/operators in Delaware represent as **Asian, Black or Latino, or female**.



20%

About **20%** of the state's McDonald's owner/operators identify as **female**.



\$95 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$95,000 in tuition assistance** provided to about **40 local restaurant employees** in 2022 in Delaware.

850
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise about **\$58,000** across Delaware, providing about **850 overnight stays** for families who have children receiving medical care in Delaware. In 2021 alone, RMHC® Chapters and programs in Delaware provided support to more than **3,700 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.