

NOW SERVING **Massachusetts**

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Massachusetts's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Massachusetts is home to more than 230 McDonald's restaurants, more than 30 owner/operators, and about 11,500 restaurant crew and managers.

McDonald's restaurants are open in all contiguous Massachusetts counties, with more than 40 restaurants in Middlesex County.

Across Massachusetts, about 1 in 4 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$700 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$700 million* in GDP contribution in Massachusetts, and its direct impact of more than \$350 million* is **more than 4% of the GDP generated by all of Massachusetts's universities, colleges, junior colleges, and professional schools combined.**



Supporting more than **14,350 jobs**



The McDonald's System in Massachusetts directly provided more than **11,600 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to about **2,750 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **14,350 jobs in Massachusetts.***

*Impact estimates provided by Oxford Economics.

Responsible for more than **\$125 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Massachusetts generated more than **\$125 million*** in federal, state, and local tax revenue in Massachusetts.

Each job directly created by the McDonald's System resulted in about **\$11,000** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$155 m



Supporting suppliers

The McDonald's System spent more than **\$155 million on suppliers** in Massachusetts across the professional services, marketing, technology, and food and packaging categories.

Representing diverse communities

40%

Nearly **40%** of the McDonald's franchise organizations in Massachusetts represent as **Asian, Black or Latino**.



50%

About **50%** of the McDonald's owner/operators in Massachusetts represent as **Asian, Black or Latino, or female**.



20%

More than **20%** of the state's McDonald's owner/operators identify as **female**.



\$575 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®, The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$575,000 in tuition assistance** provided to more than **280 local restaurant employees** in 2022 in Massachusetts.

7,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$700,000** across Massachusetts, providing more than **7,000 overnight stays** for families who have children receiving medical care in Massachusetts. In 2021 alone, RMHC® Chapters and programs in Massachusetts provided support to nearly **19,500 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

