

NOW SERVING **Tennessee**

The McDonald's System's Billion Dollar Impact*

The McDonald's System plays an integral role in Tennessee's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Tennessee is home to about 325 McDonald's restaurants, nearly 55 owner/operators, and nearly 16,000 restaurant crew and managers.

McDonald's restaurants are open for business in more than 85% of Tennessee's counties, with more than 40 restaurants in Shelby County.

Across Tennessee, about 1 in 6 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$1.6 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$1.6 billion* in GDP contribution in Tennessee, and its direct impact of more than \$515 million* is **18% of Tennessee's hotels, motels, and accommodation industries.**



Supporting more than **27,000 jobs**



The McDonald's System in Tennessee directly provided more than **16,000 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to nearly **11,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **27,000 jobs in Tennessee.***

Responsible for more than **\$309 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Tennessee generated more than **\$309 million*** in federal, state, and local tax revenue in Tennessee.

Each job directly created by the McDonald's System resulted in more than **\$19,200** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$261m



Supporting suppliers

The McDonald's System spent more than **\$261 million on suppliers** in Tennessee across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$295 million** of quality ingredients in Tennessee, including more than 527 million pounds of corn.

Representing diverse communities

15%

About **15%** of the McDonald's franchise organizations in Tennessee represent as **Asian, Black or Latino**.



25%

More than **25%** of the McDonald's owner/operators in Tennessee represent as **Asian, Black or Latino, or female**.



20%

Nearly **20%** of the state's McDonald's owner/operators identify as **female**.



\$275 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$275,000 in tuition assistance** provided to more than **130 local restaurant employees** in 2022 in Tennessee.

8,500 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$875,000** across Tennessee, providing more than **8,500 overnight stays** for families who have children receiving medical care in Tennessee. In 2021 alone, RMHC® Chapters and programs in Tennessee provided support to more than **18,800 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.