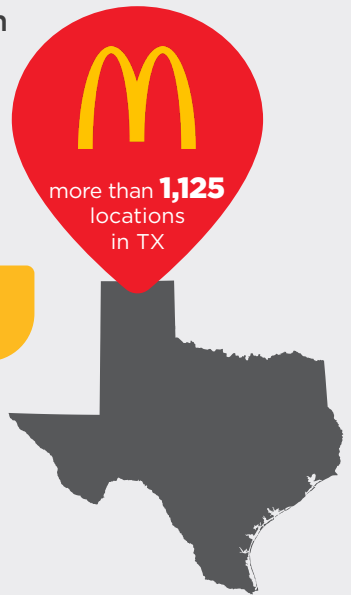


NOW SERVING **Texas**

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in Texas's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



Texas is home to more than 1,125 McDonald's restaurants, about 195 owner/operators, and more than 58,400 restaurant crew and managers.

McDonald's restaurants are open for business in more than 65% of Texas's counties, with nearly 195 restaurants in Harris County.

Across Texas, about 1 in 4 owner/operators began their careers as former McDonald's employees.

A total GDP impact of about **\$6.1 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$6.1 billion* in GDP contribution in Texas, and its direct impact of more than \$1.7 billion* is **39% of Texas's beef and dairy cattle farming and ranching industries.**



Supporting more than **100,300 jobs**



The McDonald's System in Texas directly provided more than **58,600 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **41,700 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **100,300 jobs in Texas.***

Responsible for nearly **\$1.1 bn** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Texas generated nearly **\$1.1 billion*** in federal, state, and local tax revenue in Texas.

Each job directly created by the McDonald's System resulted in more than **\$18,600** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$277 m



Supporting suppliers

The McDonald's System spent more than **\$277 million on suppliers** in Texas across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$381 million** of quality ingredients in Texas, including more than 135 million pounds of beef.

Representing diverse communities

45%

More than **45%** of the McDonald's franchise organizations in Texas **represent as Asian, Black or Latino.**



65%

About **65%** of the McDonald's owner/operators in Texas **represent as Asian, Black or Latino, or female.**



35%

More than **35%** of the state's McDonald's owner/operators **identify as female.**



\$1.3 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.* The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity* has provided support for McDonald's diverse crew member community, including more than **\$1.3 million in tuition assistance** provided to nearly **650 local restaurant employees** in 2022 in Texas.

24,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities* (RMHC*) donation boxes at restaurants, McDonald's Round-Up for RMHC,* and Penny Per Happy Meal* initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$2.4 million** across Texas, providing more than **24,000 overnight stays** for families who have children receiving medical care in Texas. In 2021 alone, RMHC* Chapters and programs in Texas provided support to more than **227,400 children and families.**

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

