

NOW SERVING **California**

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in California's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



about **1,220**
locations
in CA



California is home to about 1,220 McDonald's restaurants, more than 230 owner/operators, and more than 70,000 restaurant crew and managers.

McDonald's restaurants are open for business in 90% of California's counties, with more than 300 restaurants in Los Angeles County.

Across California, nearly 1 in 7 owner/operators began their careers as former McDonald's employees.

A total GDP impact of more than **\$5 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$5 billion* in GDP contribution in California, and its direct impact of nearly \$2.5 billion* is **more than one third the GDP contribution of automobile manufacturing in California.**



Supporting more than **90,000 jobs**



The McDonald's System in California directly provided more than **70,000 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to more than **20,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **90,000 jobs in California.***

Responsible for more than **\$1 bn** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in California generated more than **\$1 billion*** in federal, state, and local tax revenue in California.

Each job directly created by the McDonald's System resulted in approximately **\$15,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$1 bn



Supporting suppliers

The McDonald's System spent nearly **\$1 billion on suppliers** in California across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased over **\$335 million** of quality ingredients in California, including more than 100 million pounds of tomatoes.

Representing diverse communities

50%

Nearly **50%** of the McDonald's franchise organizations in California represent as **Asian, Black or Latino**.



67%

More than **two-thirds** of the McDonald's owner/operators in California represent as **Asian, Black or Latino, or female**.



35%

Approximately **35%** of the state's McDonald's owner/operators identify as **female**.



\$1 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including over **\$1 million in tuition assistance** provided to nearly **750 local restaurant employees** in 2022 in California.

28,000
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$2.8 million** across California, providing approximately **28,000 overnight stays** for families who have children receiving medical care in California. In 2021 alone, RMHC® Chapters and programs in California provided support to more than **9,600 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

