

NOW SERVING **Louisiana**

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Louisiana's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Louisiana is home to nearly 230 McDonald's restaurants, about 40 owner/operators, and more than 10,200 restaurant crew and managers.

McDonald's restaurants are open for business in more than 85% of Louisiana's counties, with about 25 restaurants in East Baton Rouge County.

Across Louisiana, about 1 in 4 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$740 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$740 million* in GDP contribution in Louisiana, and its direct impact of about \$285 million* is **25% of Louisiana's industrial gas manufacturing industry.**



Supporting more than **15,400 jobs**



The McDonald's System in Louisiana directly provided more than **10,200 restaurant crew, manager, and field office jobs.**

In addition, the System's activity also contributed to more than **5,200 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **15,400 jobs in Louisiana.***

Responsible for about **\$124 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Louisiana generated about **\$124 million*** in federal, state, and local tax revenue in Louisiana.

Each job directly created by the McDonald's System resulted in about **\$12,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$16 m



Supporting suppliers

The McDonald's System spent more than **\$16 million on suppliers** in Louisiana across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$27 million** of quality ingredients in Louisiana, including more than 15 million pounds of sugar.

Representing diverse communities

45%

About **45%** of the McDonald's franchise organizations in Louisiana represent as **Asian, Black or Latino**.



60%

About **60%** of the McDonald's owner/operators in Louisiana represent as **Asian, Black or Latino, or female**.



30%

About **30%** of the state's McDonald's owner/operators identify as **female**.



\$475 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.[®] The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity[®] has provided support for McDonald's diverse crew member community, including more than **\$475,000 in tuition assistance** provided to more than **200 local restaurant employees** in 2022 in Louisiana.

3,500
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities[®] (RMHC[®]) donation boxes at restaurants, McDonald's Round-Up for RMHC[®], and Penny Per Happy Meal[®] initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$345,000** across Louisiana, providing nearly **3,500 overnight stays** for families who have children receiving medical care in Louisiana. In 2021 alone, RMHC[®] Chapters and programs in Louisiana provided support to nearly **310 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.