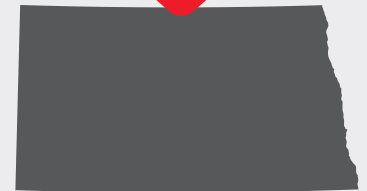


# NOW SERVING™ North Dakota

## The McDonald's System's Multi-Million Dollar Impact\*

The McDonald's System plays an integral role in North Dakota's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



**North Dakota is home to 25 McDonald's restaurants, more than 5 owner/operators, and about 1,300 restaurant crew and managers.**

**McDonald's restaurants are open for business in about 21% of North Dakota's counties, with more than 5 restaurants in Cass County.**

**Across North Dakota, about 1 in 2 owner/operators began their careers as former McDonald's employees.**

### A total GDP impact of more than **\$140 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$140 million\* in GDP contribution in North Dakota, and its direct impact of nearly \$65 million\* is **13% of North Dakota's grain farming industry.**



### Supporting more than **2,200 jobs**



The McDonald's System in North Dakota directly provided more than **1,350 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **850 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **2,200 jobs in North Dakota.\***

### Responsible for about **\$24 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in North Dakota generated about **\$24 million\*** in federal, state, and local tax revenue in North Dakota.

Each job directly created by the McDonald's System resulted in more than **\$17,600** in additional tax revenue.



\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



**\$5.5 m**

## Supporting suppliers

In 2021, the McDonald's System purchased more than **\$5.5 million** of quality ingredients in North Dakota, including more than 30 million pounds of wheat.

**McDonald's is a place to grow your career.**

**50%**

**50%** of McDonald's owner/operators in North Dakota **began their careers as former McDonald's employees.**



**38%**

**38%** of the state's owner/operator population **represents multi-generational, family-run business.**



**\$118 k**



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.<sup>\*</sup> The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity<sup>\*</sup> has provided support for McDonald's diverse crew member community, including more than **\$118,000 in tuition assistance** provided to more than **40 local restaurant employees** in 2022 in North Dakota.

**1,300 nights**



## Helping keep families together when they need it most

Through Ronald McDonald House Charities<sup>\*</sup> (RMHC<sup>\*</sup>) donation boxes at restaurants, McDonald's Round-Up for RMHC,<sup>\*</sup> and Penny Per Happy Meal<sup>\*</sup> initiatives, McDonald's, its owner/operators and customers have helped raise nearly **\$130,000** across North Dakota, providing nearly **1,300 overnight stays** for families who have children receiving medical care in North Dakota. In 2021 alone, RMHC<sup>\*</sup> Chapters and programs in North Dakota provided support to more than **1,700 children and families.**

<sup>\*</sup>Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

