

NOW SERVING **Florida**

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in Florida's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Florida is home to more than 860 McDonald's restaurants, nearly 130 owner/operators, and more than 44,600 restaurant crew and managers.

McDonald's restaurants are open for business in more than 95% of Florida's counties, with about 85 restaurants in Dade County.

Across Florida, about 1 in 7 owner/operators began their careers as former McDonald's employees.



A total GDP impact of about **\$4.9 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$4.9 billion* in GDP contribution in Florida, and its direct impact of more than \$1.4 billion* is **72% of the GDP generated by all of Florida's amusement and theme parks.**



Supporting more than **80,900 jobs**



The McDonald's System in Florida directly provided nearly **44,900 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **36,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **80,900 jobs in Florida.***

Responsible for more than **\$960 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Florida generated more than **\$960 million*** in federal, state, and local tax revenue in Florida.

Each job directly created by the McDonald's System resulted in about **\$21,500** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$224 m



Supporting suppliers

The McDonald's System spent more than **\$224 million on suppliers** in Florida across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased nearly **\$130 million** of quality ingredients in Florida, including about 37 million pounds of flour.

Representing diverse communities

50%

Nearly **50%** of the McDonald's franchise organizations in Florida represent as **Asian, Black or Latino**.



66%

About **66%** of the McDonald's owner/operators in Florida represent as **Asian, Black or Latino, or female**.



30%

More than **30%** of the state's McDonald's owner/operators identify as **female**.



\$1.0 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$1.0 million in tuition assistance** provided to more than **500 local restaurant employees** in 2022 in Florida.

25,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$2.5 million** across Florida, providing more than **25,000 overnight stays** for families who have children receiving medical care in Florida. In 2021 alone, RMHC® Chapters and programs in Florida provided support to more than **28,400 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

