

NOW SERVING **Indiana**

The McDonald's System's Billion Dollar Impact*

The McDonald's System plays an integral role in Indiana's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



Indiana is home to more than 350 McDonald's restaurants, about 90 owner/operators, and more than 20,800 restaurant crew and managers.

McDonald's restaurants are open for business in about 90% of Indiana's counties, with nearly 50 restaurants in Marion County.

Across Indiana, about 1 in 4 owner/operators began their careers as former McDonald's employees.

A total GDP impact of more than **\$1.6 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$1.6 billion* in GDP contribution in Indiana, and its direct impact of more than \$575 million* is **43% of Indiana's grain farming industry.**



*Impact estimates provided by Oxford Economics.

Supporting more than **31,400 jobs**



The McDonald's System in Indiana directly provided nearly **20,900 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **10,500 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **31,400 jobs in Indiana.***

Responsible for more than **\$350 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Indiana generated more than **\$350 million*** in federal, state, and local tax revenue in Indiana.

Each job directly created by the McDonald's System resulted in more than **\$17,000** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$128 m



Supporting suppliers

The McDonald's System spent more than **\$128 million on suppliers** in Indiana across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$29 million** of quality ingredients in Indiana, including more than 13 million pounds of pork.

Representing diverse communities

35%

More than **35%** of the McDonald's franchise organizations in Indiana represent as **Asian, Black or Latino**.



50%

Nearly **50%** of the McDonald's owner/operators in Indiana represent as **Asian, Black or Latino, or female**.



20%

More than **20%** of the state's McDonald's owner/operators identify as **female**.



\$755 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$755,000 in tuition assistance** provided to more than **300 local restaurant employees** in 2022 in Indiana.

10,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise nearly **\$1 million** across Indiana, providing nearly **10,000 overnight stays** for families who have children receiving medical care in Indiana. In 2021 alone, RMHC® Chapters and programs in Indiana provided support to more than **26,700 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.