

NOW SERVING **Michigan**

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in Michigan's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Michigan is home to more than 530 McDonald's restaurants, more than 85 owner/operators, and more than 27,100 restaurant crew and managers.

McDonald's restaurants are open for business in about 90% of Michigan's counties, with nearly 80 restaurants in Wayne County.

Across Michigan, more than 1 in 5 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$4 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$4 billion* in GDP contribution in Michigan, and its direct impact of more than \$755 million* is **8% of the GDP generated by Michigan's automobile manufacturing industries.**



*Impact estimates provided by Oxford Economics.

Supporting more than **60,300 jobs**



The McDonald's System in Michigan directly provided more than **27,200 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **33,100 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **60,300 jobs in Michigan.***

Responsible for more than **\$800 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Michigan generated more than **\$800 million*** in federal, state, and local tax revenue in Michigan.

Each job directly created by the McDonald's System resulted in more than **\$29,500** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$270 m

Supporting suppliers

The McDonald's System spent more than **\$270 million on suppliers** in Michigan across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$160 million** of quality ingredients in Michigan, including more than 658 million eggs, 22 million gallons of milk, 3 million pounds of beef, and 1 million pounds of cheese.

Representing diverse communities

25%

More than **25%** of the McDonald's franchise organizations in Michigan represent as **Asian, Black or Latino**.



40%

Almost **40%** of the McDonald's owner/operators in Michigan represent as **Asian, Black or Latino, or female**.



25%

Nearly **25%** of the state's McDonald's owner/operators identify as **female**.



\$1.7 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$1.7 million in tuition assistance** provided to more than **720 local restaurant employees** in 2022 in Michigan.

16,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$1.6 million** across Michigan, providing more than **16,000 overnight stays** for families who have children receiving medical care in Michigan. In 2021 alone, RMHC® Chapters and programs in Michigan provided support to more than **9,800 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.