

# NOW SERVING™ **The United States**

## The McDonald's System's Multi-Billion Dollar Impact\*

The McDonald's System plays an integral role in the US economy through its support of jobs and businesses across the country, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

**The US is home to more than 13,400 McDonald's restaurants, nearly 2,165 owner/operators, and about 722,700 restaurant crew and managers.**

**McDonald's restaurants are open for business and driving opportunity for diverse communities and workers right across the country. 1 in 8 Americans have worked at McDonald's, helping feed their communities' growth.**

**Across the US, more than 1 in 5 owner/operators began their careers as former McDonald's employees, and more than 3 in 5 are part of a family network of other McDonald's entrepreneurs.**



### A total GDP impact of more than **\$108 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$108 billion\* in GDP contribution in the US, and its direct impact of more than \$23 billion\* is **22% of the value of all American production crops in 2021.**



### Supporting more than **1.4 m jobs**



The McDonald's System in the US directly provided more than **727,000 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **733,000 jobs** in the country stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **1.4 million jobs in the US.\***

### Responsible for more than **\$22.4 bn** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in the US generated more than **\$22.4 billion\*** in federal, state, and local tax revenue in the US.

Each job directly created by the McDonald's System resulted in more than **\$30,800** in additional tax revenue.



\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



**\$9.4 bn**



## Supporting suppliers

The McDonald's System spent more than **\$9.4 billion on suppliers** in the US across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$5.5 billion** of raw ingredients in the US, including nearly 2.8 billion pounds of potatoes, and more than 800 million pounds of chicken.

## Representing diverse communities

**30%**

More than **30%** of the McDonald's franchise organizations in the US represent as **Asian, Black or Latino**.



**50%**

Nearly **50%** of the McDonald's owner/operators in the US represent as **Asian, Black or Latino, or female**.



**30%**

Nearly **30%** of the country's McDonald's owner/operators identify as **female**.



**\$26.4 m**



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®, The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$26.4 million in tuition assistance** provided to more than **11,000 local restaurant employees** in 2022 in the US.

**402,000**  
nights



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$40.2 million** across the US, providing more than **402,000 overnight stays** for families who have children receiving medical care in the US. In 2021 alone, RMHC® Chapters and programs in the US provided support to more than **720,000 children and families**.

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.