

# NOW SERVING™ Hawaii

## The McDonald's System's Multi-Million Dollar Impact\*

The McDonald's System plays an integral role in Hawaii's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



Hawaii is home to more than 70 McDonald's restaurants, 12 owner/operators, and more than 3,500 restaurant crew and managers.

McDonald's restaurants are open for business in about 80% of Hawaii's counties, with about 50 restaurants in Honolulu County.

Across Hawaii, about two-thirds of owner/operators began their careers as former McDonald's employees.

### A total GDP impact of more than \$695 m

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$695 million\* in GDP contribution in Hawaii, and its direct impact of more than \$145 million\* is **237% of the GDP generated by Hawaii's commercial fishing industry.**



### Supporting more than 8,800 jobs



The McDonald's System in Hawaii directly provided more than **3,500 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to about **5,300 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **8,800 jobs in Hawaii.\***

### Responsible for more than \$120 m in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Hawaii generated more than **\$120 million\*** in federal, state, and local tax revenue in Hawaii.

Each job directly created by the McDonald's System resulted in more than **\$35,500** in additional tax revenue.



\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



**\$10 m**



## Supporting suppliers

The McDonald's System spent about **\$10 million on suppliers** in Hawaii across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased quality ingredients in Hawaii, including more than 2.7 million pounds of high fructose corn syrup.

## Representing diverse communities

**90%**

Nearly **90%** of the McDonald's franchise organizations in Hawaii represent as **Asian, Black or Latino**.



**100%**

**100%** of the McDonald's owner/operators in Hawaii represent as **Asian, Black or Latino, or female**.



**40%**

More than **40%** of the state's McDonald's owner/operators identify as **female**.



**\$89 k**



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$89,000 in tuition assistance** provided to more than **40 local restaurant employees** in 2022 in Hawaii.

**1,950**  
nights



## Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise about **\$195,000** across Hawaii, providing about **1,950 overnight stays** for families who have children receiving medical care in Hawaii. In 2021 alone, RMHC® Chapters and programs in Hawaii provided support to about **160 children and families**.

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

