

NOW SERVING™ **The United States**

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in the US economy through its support of jobs and businesses across the country, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

The US is home to more than 13,400 McDonald's restaurants, nearly 2,165 owner/operators, and about 722,700 restaurant crew and managers.

McDonald's restaurants are open for business and driving opportunity for diverse communities and workers right across the country. 1 in 8 Americans have worked at McDonald's, helping feed their communities' growth.

Across the US, more than 1 in 5 owner/operators began their careers as former McDonald's employees, and more than 3 in 5 are part of a family network of other McDonald's entrepreneurs.



A total GDP impact of about **\$76 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$76 billion* in GDP contribution in the US, and its direct impact of more than \$24 billion* is **23% of the value of all American production crops in 2021.**



Supporting about **1.2m jobs**



The McDonald's System in the US directly provided more than **727,000 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to about **450,000 jobs** in the country stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed about **1.2 million jobs in the US.***

Responsible for more than **\$15.3 bn** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in the US generated more than **\$15.3 billion*** in federal, state, and local tax revenue in the US.

Each job directly created by the McDonald's System resulted in more than **\$21,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$9.4 bn



Supporting suppliers

The McDonald's System spent more than **\$9.4 billion on suppliers** in the US across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$5.5 billion** of quality ingredients in the US, including nearly 2.8 billion pounds of potatoes, and more than 800 million pounds of chicken.

Representing diverse communities

30%

More than **30%** of the McDonald's franchise organizations in the US represent as **Asian, Black or Latino**.



50%

Nearly **50%** of the McDonald's owner/operators in the US represent as **Asian, Black or Latino, or female**.



30%

Nearly **30%** of the country's McDonald's owner/operators identify as **female**.



\$26.4 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®, The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$26.4 million in tuition assistance** provided to more than **11,000 local restaurant employees** in 2022 in the US.

402,000
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$40.2 million** across the US, providing more than **402,000 overnight stays** for families who have children receiving medical care in the US. In 2021 alone, RMHC® Chapters and programs in the US provided support to more than **720,000 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.