

# The McDonald's System's Multi-Million Dollar Impact\*

The McDonald's System plays an integral role in Utah's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



more than **105**  
locations  
in UT



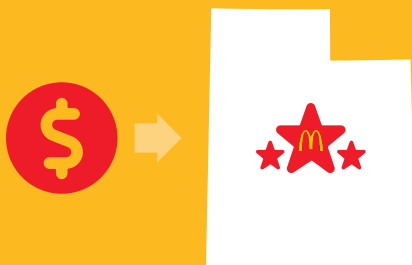
**Utah is home to more than 105 McDonald's restaurants, nearly 20 owner/operators, and more than 6,000 restaurant crew and managers.**

**McDonald's restaurants are open for business in more than 70% of Utah's counties, with nearly 40 restaurants in Salt Lake County.**

**Across Utah, about 1 in 3 owner/operators began their careers as former McDonald's employees.**

## A total GDP impact of more than **\$600 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$600 million\* in GDP contribution in Utah, and its direct impact of about \$185 million\* is **60% of Utah's entire crop production in 2021.**



## Supporting more than **10,700 jobs**



The McDonald's System in Utah directly provided more than **6,000 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to nearly **4,700 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **10,700 jobs in Utah.\***

## Responsible for about **\$120 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Utah generated about **\$120 million\*** in federal, state, and local tax revenue in Utah.

Each job directly created by the McDonald's System resulted in more than **\$19,500** in additional tax revenue.



\*Impact estimates provided by Oxford Economics.

\*Modeled tax impact including estimates for direct, indirect, and induced effects.



**\$94 m**



## Supporting suppliers

The McDonald's System spent more than **\$94 million on suppliers** in Utah across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$14 million** of quality ingredients in Utah, including more than 2 million pounds of beef.

**McDonald's is a place to grow your career.**

**32%**

**32%** of McDonald's owner/operators in Utah **began their careers as former McDonald's employees.**



**63%**

**63%** of the state's owner/operator population **represents multi-generational, family-run business.**



**\$290 k**



## Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.<sup>\*</sup> The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity<sup>\*</sup> has provided support for McDonald's diverse crew member community, including more than **\$290,000 in tuition assistance** provided to more than **100 local restaurant employees** in 2022 in Utah.

**4,000 nights**



## Helping keep families together when they need it most

Through Ronald McDonald House Charities<sup>\*</sup> (RMHC<sup>\*</sup>) donation boxes at restaurants, McDonald's Round-Up for RMHC,<sup>\*</sup> and Penny Per Happy Meal<sup>\*</sup> initiatives, McDonald's, its owner/operators and customers have helped raise about **\$400,000** across Utah, providing about **4,000 overnight stays** for families who have children receiving medical care in Utah. In 2021 alone, RMHC<sup>\*</sup> Chapters and programs in Utah provided support to more than **15,400 children and families.**

\*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

