

NOW SERVING **Connecticut**

The McDonald's System's Billion Dollar Impact*

The McDonald's System plays an integral role in Connecticut's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Connecticut is home to nearly 140 McDonald's restaurants, 24 owner/operators, and more than 7,900 restaurant crew and managers.

McDonald's restaurants are open for business in all of Connecticut's counties, with nearly 45 restaurants in Hartford County.

Across Connecticut, about 1 in 8 owner/operators began their careers as former McDonald's employees.



A total GDP impact of about **\$1.3 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for about \$1.3 billion* in GDP contribution in Connecticut, and its direct impact of about \$250 million* is **15% of the GDP generated by Connecticut's aircraft manufacturing industry.**



Supporting more than **17,400 jobs**



The McDonald's System in Connecticut directly provided more than **7,900 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to about **9,500 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **17,400 jobs in Connecticut.***

*Impact estimates provided by Oxford Economics.

Responsible for more than **\$295 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Connecticut generated more than **\$295 million*** in federal, state, and local tax revenue in Connecticut.

Each job directly created by the McDonald's System resulted in more than **\$37,000** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$90 m



Supporting suppliers

The McDonald's System spent nearly **\$90 million on suppliers** in Connecticut across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$13 million** of quality ingredients in Connecticut, including more than 8 million gallons of milk and 21,000 pounds of apples

Representing diverse communities

25%

More than **25%** of the McDonald's franchise organizations in Connecticut represent as **Asian, Black or Latino**.



40%

More than **40%** of the McDonald's owner/operators in Connecticut represent as **Asian, Black or Latino, or female**.



20%

More than **20%** of the state's McDonald's owner/operators identify as **female**.



\$295 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$295,000 in tuition assistance** provided to nearly **125 local restaurant employees** in 2022 in Connecticut.

3,100
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$310,000** across Connecticut, providing about **3,100 overnight stays** for families who have children receiving medical care in Connecticut. In 2021 alone, RMHC® Chapters and programs in Connecticut provided support to about **450 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

