

NOW SERVING **Oklahoma**

The McDonald's System's Billion Dollar Impact*

The McDonald's System plays an integral role in Oklahoma's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Oklahoma is home to more than 190 McDonald's restaurants, about 40 owner/operators, and more than 10,000 restaurant crew and managers.

McDonald's restaurants are open for business in nearly three-fourths of Oklahoma's counties, with more than 40 restaurants in Oklahoma County.

Across Oklahoma, about 1 in 5 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$1.1 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$1.1 billion* in GDP contribution in Oklahoma, and its direct impact of nearly \$310 million* is **30% of Oklahoma's beef and dairy cattle farming and ranching industries.**



Supporting more than **19,700 jobs**



The McDonald's System in Oklahoma directly provided about **10,000 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **9,700 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **19,700 jobs in Oklahoma.***

*Impact estimates provided by Oxford Economics.

Responsible for about **\$185 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Oklahoma generated about **\$185 million*** in federal, state, and local tax revenue in Oklahoma.

Each job directly created by the McDonald's System resulted in more than **\$18,400** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$715 m



Supporting suppliers

The McDonald's System spent more than **\$715 million on suppliers** in Oklahoma across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased about **\$185 million** of quality ingredients in Oklahoma, including more than 57 million pounds of flour.

Representing diverse communities

35%

About **35%** of the McDonald's franchise organizations in Oklahoma represent as **Asian, Black or Latino**.



40%

Nearly **40%** of the McDonald's owner/operators in Oklahoma represent as **Asian, Black or Latino, or female**.



25%

Nearly **25%** of the state's McDonald's owner/operators identify as **female**.



\$135 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.^{*} The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity^{*} has provided support for McDonald's diverse crew member community, including more than **\$135,000 in tuition assistance** provided to more than **65 local restaurant employees** in 2022 in Oklahoma.

3,500 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities^{*} (RMHC^{*}) donation boxes at restaurants, McDonald's Round-Up for RMHC^{*} and Penny Per Happy Meal^{*} initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$345,000** across Oklahoma, providing nearly **3,500 overnight stays** for families who have children receiving medical care in Oklahoma. In 2021 alone, RMHC^{*} Chapters and programs in Oklahoma provided support to more than **6,000 children and families**.

^{*}Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

