

NOW SERVING **Pennsylvania**

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in Pennsylvania's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Pennsylvania is home to more than 475 McDonald's restaurants, about 100 owner/operators, and about 25,200 restaurant crew and managers.

McDonald's restaurants are open for business in nearly 95% of Pennsylvania's counties, with about 45 restaurants in Allegheny County.

Across Pennsylvania, more than 1 in 6 owner/operators began their careers as former McDonald's employees.



A total GDP impact of more than **\$3.6 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$3.6 billion* in GDP contribution in Pennsylvania, and its direct impact of more than \$720 million* is **17% of the GDP generated by all of Pennsylvania's steel industries.**



Supporting more than **52,800 jobs**



The McDonald's System in Pennsylvania directly provided more than **25,200 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to about **27,600 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **52,800 jobs in Pennsylvania**.*

Responsible for more than **\$780 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Pennsylvania generated more than **\$780 million*** in federal, state, and local tax revenue in Pennsylvania.

Each job directly created by the McDonald's System resulted in more than **\$31,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$149 m



Supporting suppliers

The McDonald's System spent about **\$149 million on suppliers** in Pennsylvania across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$56 million** of quality ingredients in Pennsylvania, including more than 20 million pounds of pork.

Representing diverse communities

20%

About **20%** of the McDonald's franchise organizations in Pennsylvania represent as **Asian, Black or Latino**.



40%

More than **40%** of the McDonald's owner/operators in Pennsylvania represent as **Asian, Black or Latino, or female**.



30%

More than **30%** of the state's McDonald's owner/operators identify as **female**.



\$1.5 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.[®] The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity[®] has provided support for McDonald's diverse crew member community, including more than **\$1.5 million in tuition assistance** provided to about **630 local restaurant employees** in 2022 in Pennsylvania.

13,900 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities[®] (RMHC[®]) donation boxes at restaurants, McDonald's Round-Up for RMHC[®], and Penny Per Happy Meal[®] initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$1.3 million** across Pennsylvania, providing about **13,900 overnight stays** for families who have children receiving medical care in Pennsylvania. In 2021 alone, RMHC[®] Chapters and programs in Pennsylvania provided support to more than **61,000 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

