

NOW SERVING™ Nevada

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in Nevada's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



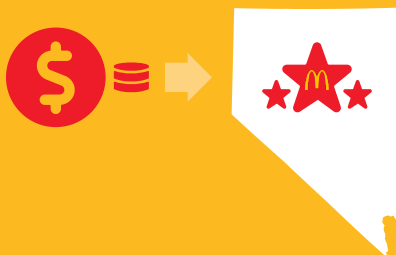
Nevada is home to about 130 McDonald's restaurants, more than 20 owner/operators, and more than 8,700 restaurant crew and managers.

McDonald's restaurants are open in Carson City and nearly two-thirds of Nevada's counties, with nearly 100 restaurants in Clark County.

Across Nevada, about 1 in 3 owner/operators began their careers as former McDonald's employees.

A total GDP impact of more than **\$420 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$420 million* in GDP contribution in Nevada, and its direct impact of about \$250 million* is **over 2% of the GDP generated by all of Nevada's hotels and casinos.**



Supporting more than **10,400 jobs**



The McDonald's System in Nevada directly provided more than **8,800 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **1,600 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **10,400 jobs in Nevada.***

Responsible for more than **\$100 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Nevada generated more than **\$100 million*** in federal, state, and local tax revenue in Nevada.

Each job directly created by the McDonald's System resulted in more than **\$12,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$75 m



Supporting suppliers

The McDonald's System spent about **\$75 million on suppliers** in Nevada across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$28 million** of quality ingredients in Nevada, including more than 12 million pounds of flour.

Representing diverse communities

30%

More than **30%** of the McDonald's franchise organizations in Nevada represent as **Asian, Black or Latino**.



50%

Nearly **50%** of the McDonald's owner/operators in Nevada represent as **Asian, Black or Latino, or female**.



25%

Nearly **25%** of the state's McDonald's owner/operators identify as **female**.



\$210 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®, The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including nearly **\$210,000 in tuition assistance** provided to about **125 local restaurant employees** in 2022 in Nevada.

3,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise nearly **\$300,000** across Nevada, providing nearly **3,000 overnight stays** for families who have children receiving medical care in Nevada. In 2021 alone, RMHC® Chapters and programs in Nevada provided support to more than **5,000 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

