

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in Ohio's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



Ohio is home to about 610 McDonald's restaurants, more than 110 owner/operators, and about 32,200 restaurant crew and managers.

McDonald's restaurants are open for business in all of Ohio's counties, with more than 60 restaurants in Franklin County.

Across Ohio, about 1 in 5 owner/operators began their careers as former McDonald's employees.

A total GDP impact of more than **\$3.0 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$3.0 billion* in GDP contribution in Ohio, and its direct impact of more than \$930 million* is **29% of Ohio's entire crop production in 2021.**



Supporting more than **53,700 jobs**



The McDonald's System in Ohio directly provided more than **32,300 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **21,400 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **53,700 jobs in Ohio.***

Responsible for more than **\$600 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Ohio generated more than **\$600 million*** in federal, state, and local tax revenue in Ohio.

Each job directly created by the McDonald's System resulted in more than **\$18,600** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$605 m



Supporting suppliers

The McDonald's System spent more than **\$605 million on suppliers** in Ohio across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$56 million** of quality ingredients in Ohio, including more than 123 million pounds of sugar.

Representing diverse communities

10%

More than **10%** of the McDonald's franchise organizations in Ohio represent as **Asian, Black or Latino**.



35%

More than **35%** of the McDonald's owner/operators in Ohio represent as **Asian, Black or Latino, or female**.



25%

More than **25%** of the state's McDonald's owner/operators identify as **female**.



\$1.7 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®, The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including about **\$1.7 million in tuition assistance** provided to more than **650 local restaurant employees** in 2022 in Ohio.

26,500
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$2.6 million** across Ohio, providing more than **26,500 overnight stays** for families who have children receiving medical care in Ohio. In 2021 alone, RMHC® Chapters and programs in Ohio provided support to more than **47,000 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

