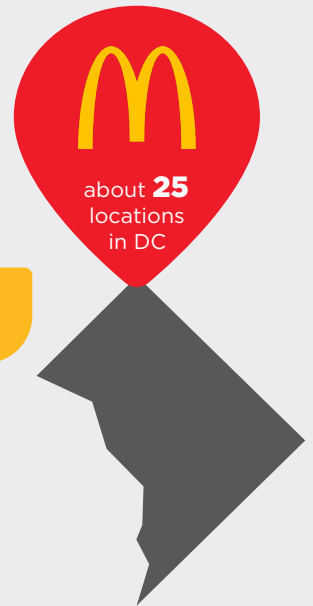


NOW SERVING™ Washington, D.C.

The McDonald's System's Multi-Million Dollar Impact*

The McDonald's System plays an integral role in the District of Columbia's economy through its support of jobs and businesses across the district, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



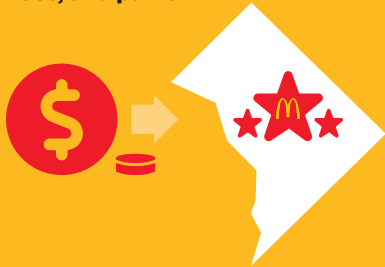
The District of Columbia is home to about 25 McDonald's restaurants, 11 owner/operators, and about 1,300 restaurant crew and managers.

More than half of the District of Columbia's owner/operator population represents multi-generational, family-run business.

Across the District of Columbia, 1 in 11 owner/operators began their careers as former McDonald's employees.

A total GDP impact of more than **\$110 m**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$110 million* in GDP contribution in the District of Columbia, and its direct impact of about \$50 million* is **66% of the GDP generated by all of the District of Columbia's museums, historical sites, zoos, and parks.**



*Impact estimates provided by Oxford Economics.

Supporting about **1,000 jobs**



The McDonald's System in the District of Columbia directly provided nearly **600 restaurant crew, manager, and field office jobs**. In addition, the System's activity also contributed to more than **400 jobs** in the district stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed about **1,000 jobs in the District of Columbia.***

Responsible for about **\$13 m** in federal, district, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in the District of Columbia generated about **\$13 million*** in federal, district, and local tax revenue in the District of Columbia.

Each job directly created by the McDonald's System resulted in more than **\$22,500** in additional tax revenue.



*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$12 m



Supporting suppliers

The McDonald's System spent more than **\$12 million on suppliers** in the District of Columbia across the professional services, marketing, technology, and food and packaging categories.

Representing diverse communities

65%

More than **65%** of the McDonald's franchise organizations in the District of Columbia represent as **Asian, Black or Latino**.



70%

More than **70%** of the McDonald's owner/operators in the district represent as **Asian, Black or Latino, or female**.



10%

Nearly **10%** of the district's McDonald's owner/operators identify as **female**.



\$14 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**.^{*} The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity^{*} has provided support for McDonald's diverse crew member community, including about **\$14,000 in tuition assistance** provided to about **five local restaurant employees** in 2022 in the District of Columbia.

420 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities^{*} (RMHC^{*}) donation boxes at restaurants, McDonald's Round-Up for RMHC^{*} and Penny Per Happy Meal^{*} initiatives, McDonald's, its owner/operators and customers have helped raise about **\$42,000** across the District of Columbia, providing about **420 overnight stays** for families who have children receiving medical care in the district. In 2021 alone, RMHC^{*} Chapters and programs in the District of Columbia provided support to more than **1,250 children and families**.

^{*}Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

