

NOW SERVING™ **New York**

The McDonald's System's Multi-Billion Dollar Impact*

The McDonald's System plays an integral role in New York's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.



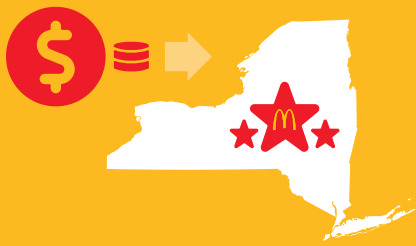
New York is home to about 595 McDonald's restaurants, about 90 owner/operators, and more than 33,000 restaurant crew and managers.

McDonald's restaurants are open for business in more than 90% of New York's counties, with about 50 restaurants in Kings County.

Across New York, about 1 in 5 owner/operators began their careers as former McDonald's employees.

A total GDP impact of more than **\$2.1 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for more than \$2.1 billion* in GDP contribution in New York, and its direct impact of more than \$1.1 billion* is **11% of the GDP of New York's performing arts industries, including Broadway.**



Supporting more than **40,000 jobs**



The McDonald's System in New York directly provided more than **33,000 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to more than **7,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed more than **40,000 jobs in New York.***

Responsible for more than **\$460 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in New York generated more than **\$460 million*** in federal, state, and local tax revenue in New York.

Each job directly created by the McDonald's System resulted in nearly **\$14,000** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$400 m



Supporting suppliers

The McDonald's System spent more than **\$400 million on suppliers** in New York across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$24 million** of quality ingredients in New York, including more than 10 million pounds of apples, and 486,000 gallons of milk.

Representing diverse communities

20%

About **20%** of the McDonald's franchise organizations in New York represent as **Asian, Black or Latino**.



40%

More than **40%** of the McDonald's owner/operators in New York represent as **Asian, Black or Latino, or female**.



25%

About **25%** of the state's McDonald's owner/operators identify as **female**.



\$2.2 m



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®. The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$2.2 million in tuition assistance** provided to more than **1,000 local restaurant employees** in 2022 in New York.

22,000 nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$2.2 million** across New York, providing about **22,000 overnight stays** for families who have children receiving medical care in New York. In 2021 alone, RMHC® Chapters and programs in New York provided support to more than **17,000 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics. Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.

