

NOW SERVING **Kentucky**

The McDonald's System's Billion Dollar Impact*

The McDonald's System plays an integral role in Kentucky's economy through its support of jobs and businesses across the state, driving economic opportunity for its independent owner/operators, McDonald's crew members, and suppliers. The McDonald's System strives to lift up the communities where it operates, by feeding and fostering communities and making delicious, feel-good moments easy for everyone.

Kentucky is home to more than 250 McDonald's restaurants, more than 60 owner/operators, and more than 13,700 restaurant crew and managers.

McDonald's restaurants are open for business in more than 80% of Kentucky's counties, with about 45 restaurants in Jefferson County.

Across Kentucky, about 1 in 6 owner/operators began their careers as former McDonald's employees.



A total GDP impact of nearly **\$1.2 bn**

The McDonald's System's direct, indirect, and induced economic activity accounted for nearly \$1.2 billion* in GDP contribution in Kentucky, and its direct impact of nearly \$400 million* is **25% of Kentucky's entire crop production in 2021.**



Supporting about **22,800 jobs**



The McDonald's System in Kentucky directly provided nearly **13,800 restaurant crew, manager, and field office jobs.** In addition, the System's activity also contributed to about **9,000 jobs** in the state stemming from supply chain activities and workers spending their wages and salaries on consumer goods and services. In total, the McDonald's System directly and indirectly contributed about **22,800 jobs in Kentucky.***

Responsible for nearly **\$230 m** in federal, state, and local taxes

The McDonald's System's direct, indirect, and induced economic activity in Kentucky generated nearly **\$230 million*** in federal, state, and local tax revenue in Kentucky.

Each job directly created by the McDonald's System resulted in more than **\$16,600** in additional tax revenue.



*Impact estimates provided by Oxford Economics.

*Modeled tax impact including estimates for direct, indirect, and induced effects.



\$306 m



Supporting suppliers

The McDonald's System spent more than **\$306 million on suppliers** in Kentucky across the professional services, marketing, technology, and food and packaging categories. In 2021, the McDonald's System purchased more than **\$379 million** of quality ingredients in Kentucky, including more than 670 million pounds of corn.

Representing diverse communities

22%

More than **22%** of the McDonald's franchise organizations in Kentucky represent as **Asian, Black or Latino**.



35%

About **35%** of the McDonald's owner/operators in Kentucky represent as **Asian, Black or Latino, or female**.



25%

About **25%** of the state's McDonald's owner/operators identify as **female**.



\$425 k



Empowering crew through education benefits

McDonald's restaurant employees can take advantage of education benefits and earn a high school diploma, take ESL classes, get tuition assistance, and receive free educational and career guidance from advisors through **Archways to Opportunity**®, The McDonald's System's signature education and career advising program, at participating restaurants. For more than seven years, Archways to Opportunity® has provided support for McDonald's diverse crew member community, including more than **\$425,000 in tuition assistance** provided to nearly **200 local restaurant employees** in 2022 in Kentucky.

8,000
nights



Helping keep families together when they need it most

Through Ronald McDonald House Charities® (RMHC®) donation boxes at restaurants, McDonald's Round-Up for RMHC®, and Penny Per Happy Meal® initiatives, McDonald's, its owner/operators and customers have helped raise more than **\$825,000** across Kentucky, providing more than **8,000 overnight stays** for families who have children receiving medical care in Kentucky. In 2021 alone, RMHC® Chapters and programs in Kentucky provided support to about **39,500 children and families**.

*Values reflect the 12 months ending 30 June 2022. Impact estimates provided by Oxford Economics.

Most McDonald's restaurants are owned and operated by independent franchisees. At franchised restaurants, the independent franchisee is the sole and exclusive employer of all restaurant employees—the franchisee alone sets all terms and conditions of employment, establishes all employment policies and practices, and is solely responsible for all employment-related matters in the restaurant.